

Evidence to Action: Putting the L in MEL (Monitoring Evaluation and Learning)

Victoria Baird

Impact Measurement & Evaluation
Specialist, Mission Australia

a place to
call home

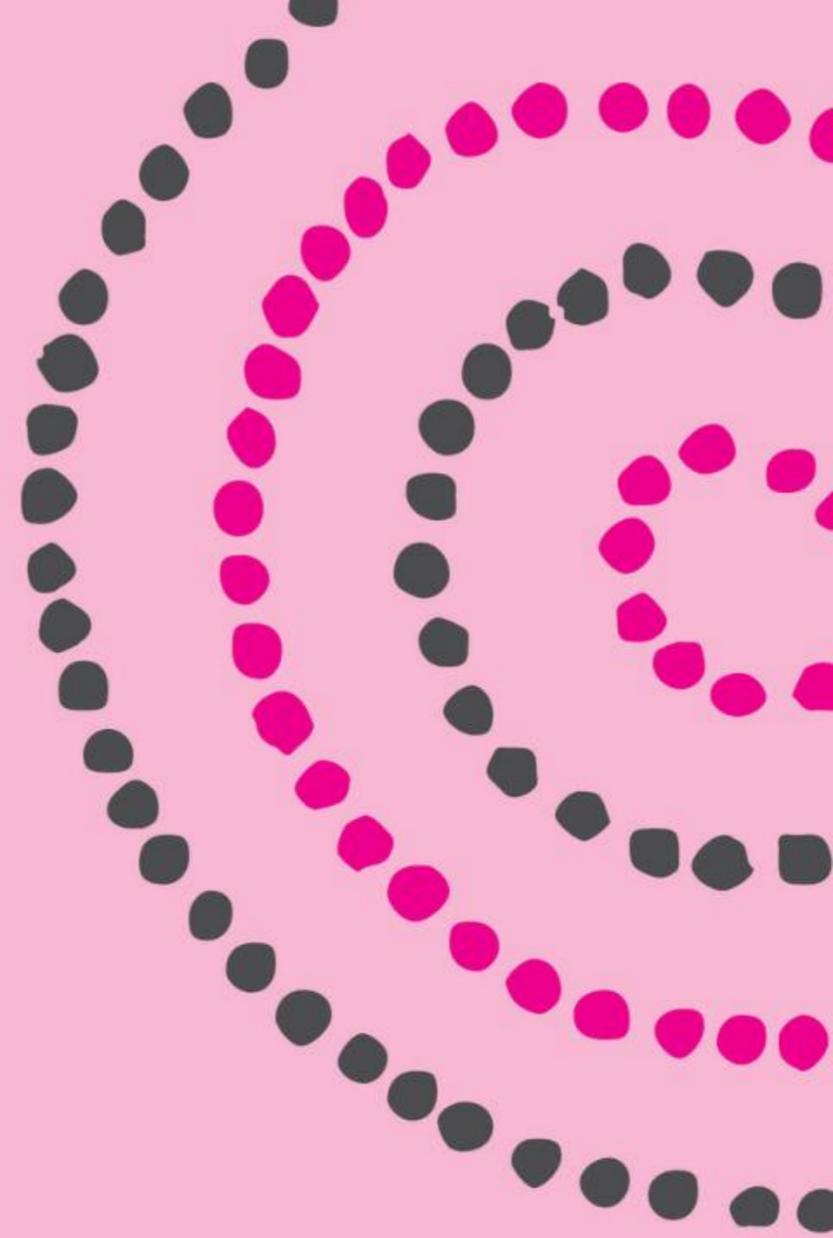
Strengthening Services,
Sustaining Systems Change

EVIDENCE TO ACTION: PUTTING THE L IN MEL

March 2026



Acknowledgement of Country



OUR WORK

We welcome and work alongside people and communities who seek our support. We meet them where they are, focusing on their strengths and working together to provide support when going through tough times, so they can lead their best life.



Our Program Pillars:



Housing and homelessness

Outcome: Safe, secure and affordable homes for all



Children, young people and families

Outcome: Safe, resilient and thriving families, children and young people



Mental health

Outcome: Improved mental health and wellbeing



Alcohol and other drugs

Outcome: Building healthier lives



People with disability

Outcome: Inclusive communities and thriving lives



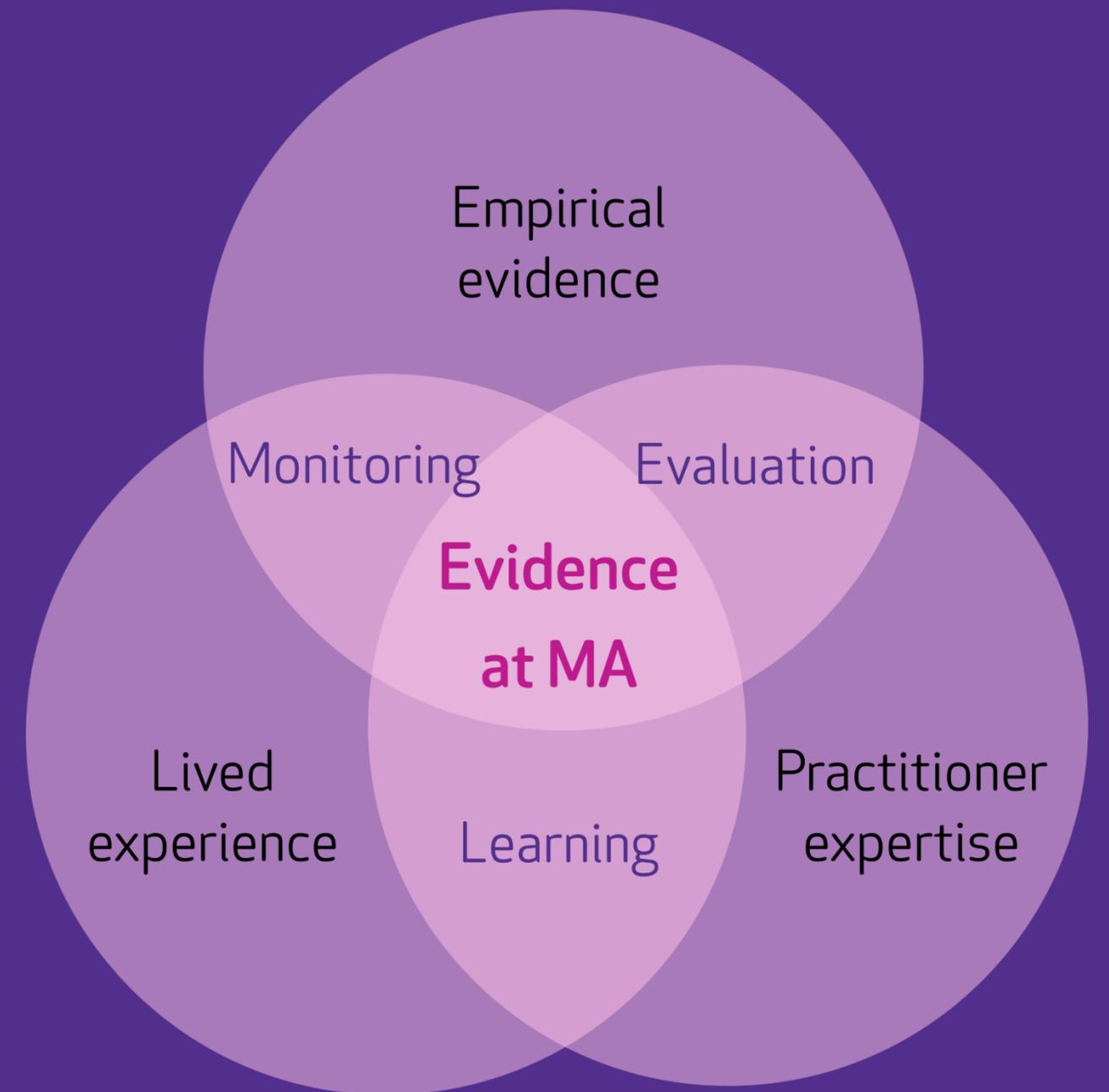
Employment, financial support and community engagement

Outcome: Increased participation and stronger communities

CENTRE FOR EVIDENCE AND INSIGHTS

Our Vision:

To inspire **curiosity for evidence** that leads to **learning** and **action** to increase the impact and effectiveness of Mission Australia's work



OUR CHALLENGE

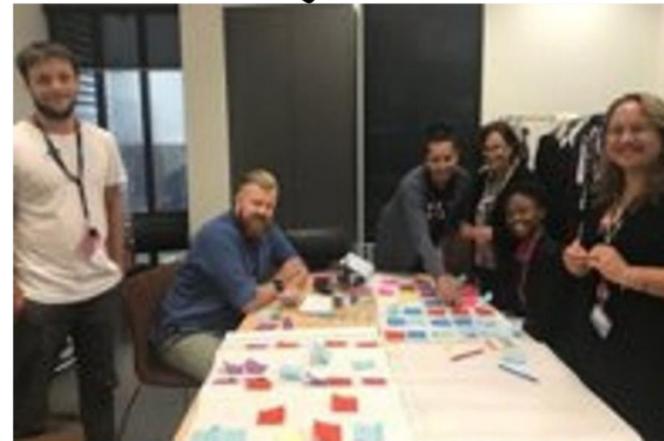
To move away from a **compliance mindset** and create a culture that values evidence as a driver of practice improvement
- a **learning mindset**



BRIDGING THE GAP BETWEEN EVIDENCE AND ACTION

Dissemination

- Visual and interesting ways to communicate data, linked to our Homelessness & Stable Housing Support Flagship Service Model
- Meetings with managers or recordings to talk through the data



Learning

- 2-hour workshop with front-line staff to unpack insights, contextualise & share practice



The Starting Point

Routinely collected data



Local action

- Identify key priority areas for improvement over the next year
- Log identified actions in CQI register

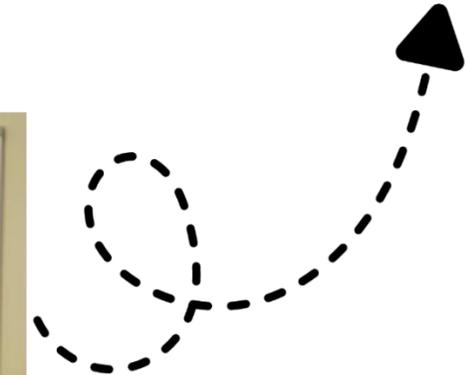
The Impact

Improvements in data quality
Measurable changes in practice
Better outcomes

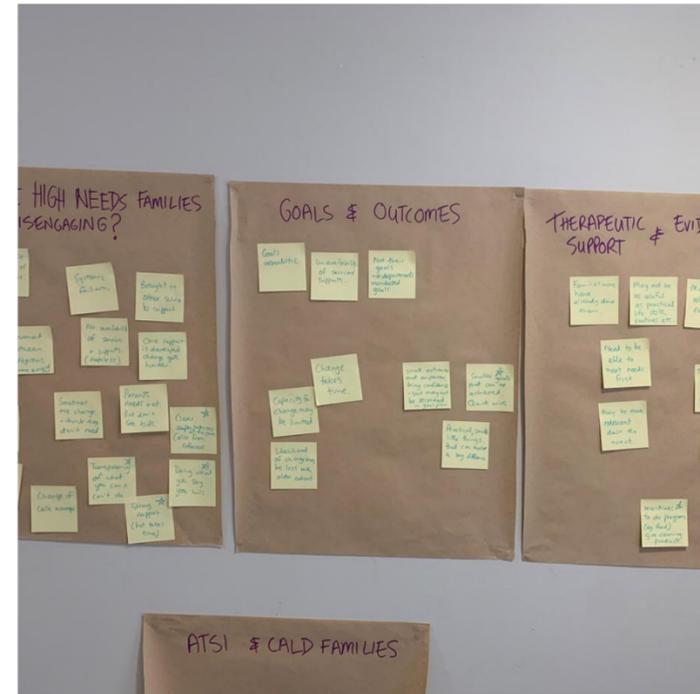


More data & learning

- Dashboards with real time data
- Ongoing support & coaching from Contracts & Service Improvement team to ensure actions are completed



WHAT WE LEARNED ALONG THE WAY



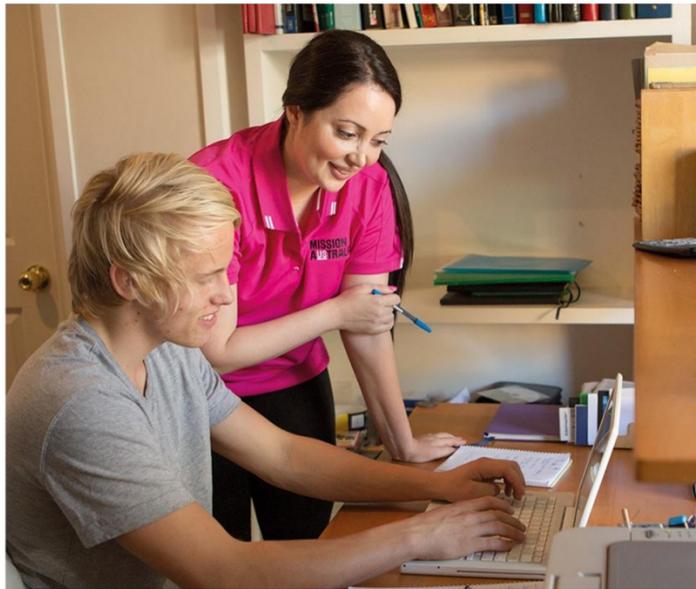
Prioritising time for reflective practice is critical

We can't do it alone – we need a **multi-disciplinary approach** to bring the right people together

Knowledge brokers are key to translate evidence, build capacity and facilitate action

A learning approach needs to **align with organisational priorities**

THE LEARNING MINDSET IN FRONTLINE STAFF



Better understanding of what their data shows about how the service is working



Identifying what's working well, what can improve, and whether the service is delivering what it says it does



Seeing how data feeds into organisational and funder reporting and why this is important



Recognising the value of 'admin' and how data can bring each person's journey to life and reveal overarching trends

WHAT HAS CHANGED IN PRACTICE

- **Increased engagement** with data and focus on data quality
- **Stronger support plans**
- **Improved recording** of referrals out to monitor collaboration and partnerships within local service systems
- **Increased numbers of exit surveys** (impact measurement and satisfaction surveys)
- **Increased staff satisfaction**



LET'S TRY A QUICK
EVIDENCE TO ACTION REFLECTION

REACHING TARGET GROUPS

94,636 support periods

67,824 individuals

59 daily average unassisted requests

GENDER

		Support Periods	Individuals
Women		62%	61%
Men		38%	39%

FIRST NATIONS PEOPLE

	Support Periods	Individuals
	35%	34%

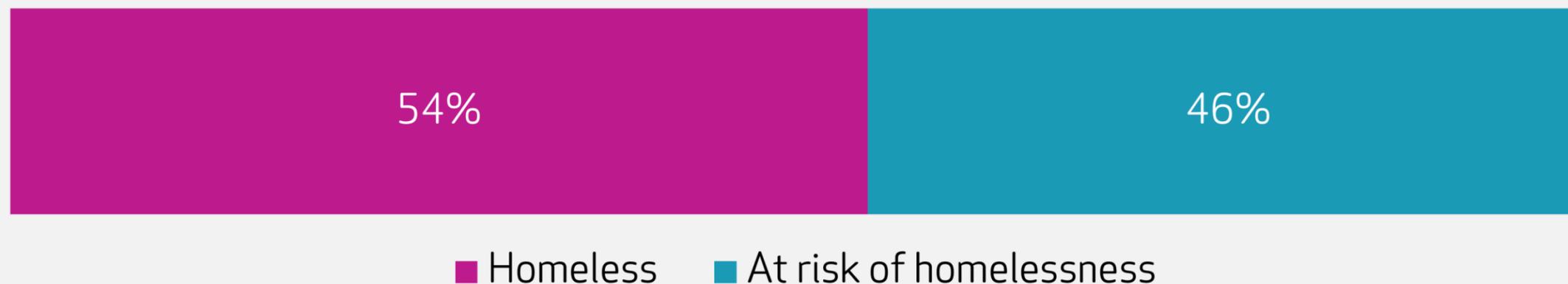
AGE

		Support Periods	Individuals
< 18		30%	31%
18 - 24		18%	16%
25 - 54		43%	43%
≥ 55		9%	10%

REASONS FOR SEEKING ASSISTANCE (Top 5)

Housing crisis		40%
Financial difficulties		38%
Family & domestic violence		37%
Housing affordability stress		36%
Relationship or family breakdown		26%

Homelessness Status When Presenting



SUPPORT PROVIDED



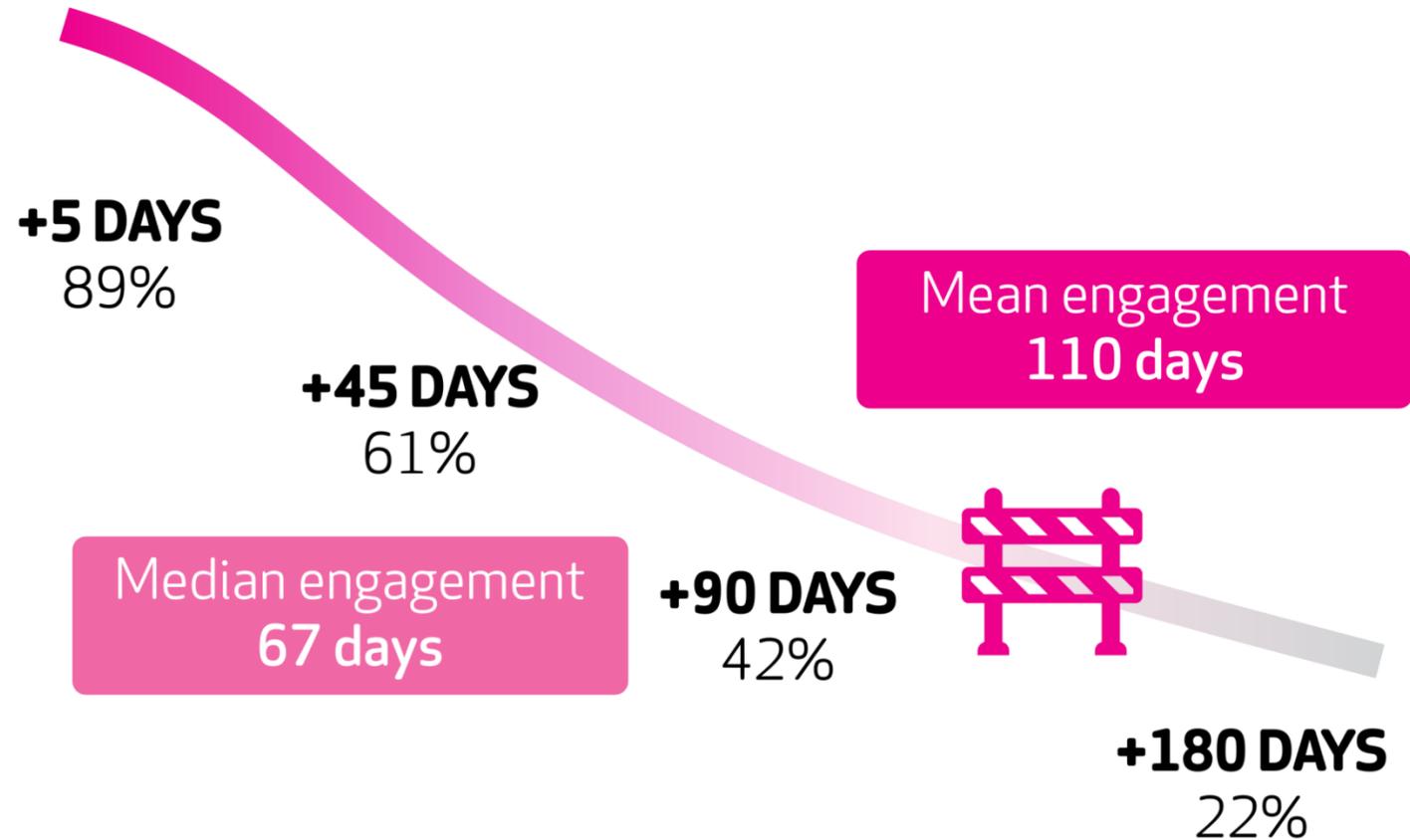
56% had case management plan



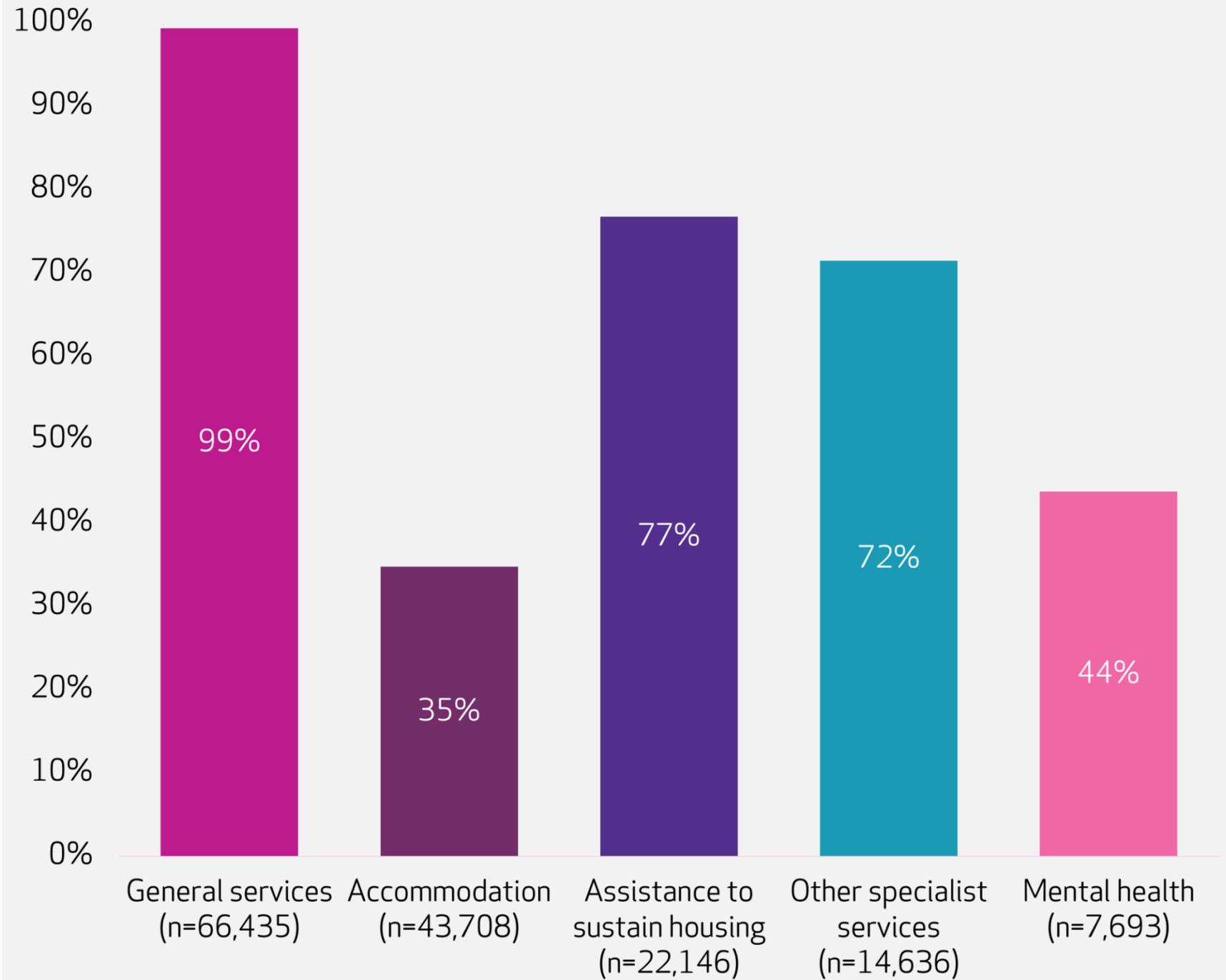
18% received financial assistance

Average \$597

Proportion of people engaged by length of support period



Proportion of people with identified need who received relevant support (Top 5 identified needs)



OUTCOMES

MOST COMMON REASONS FOR ENDING SUPPORT



PEOPLE WITH CASE PLANS



91%
made progress towards goals

PEOPLE AT RISK OF HOMELESSNESS AT ENTRY



91%
had long-term
housing at end
of support

PERSONAL WELLBEING

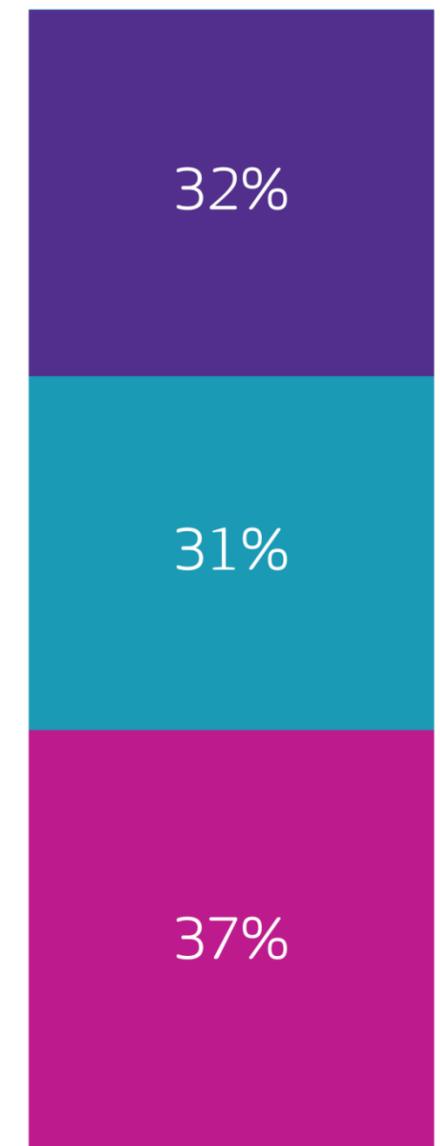


81%
had improved
wellbeing

53%
scored within or above
the normative range

HOUSING SITUATION AT END OF SUPPORT FOR PEOPLE HOMELESS AT ENTRY

-  No shelter/
improvised/
inadquate
dwelling or
couch surfing
-  Short-term
temporary
accommodation
-  Not homeless



Thank you

Feel free to approach us if you have any questions

impacetevaluation@missionaustralia.com.au

**MISSION
AUSTRALIA**